

Remit Address:

**WRAL-TV Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

## **Billing Address:**

**American Media & Advocacy Group Attention: Accounts Payable** 815 Slaters Lane Alexandria, VA 22314



| Advertiser      | Congressional Leadership Fund |
|-----------------|-------------------------------|
| Product         | CONG LEADER 10/26             |
| Estimate Number | 3348                          |

| Invoice #      | 119305-1            |
|----------------|---------------------|
| Invoice Date   | 10/28/12            |
| Invoice Month  | October 2012        |
| Invoice Period | 10/01/12 - 10/28/12 |

| Station           | WRAL               |  |
|-------------------|--------------------|--|
| Account Executive | Cheryl Blair       |  |
| Sales Office      | Washington Telerep |  |
| Sales Region      | National           |  |

| Order #      | 119305              |
|--------------|---------------------|
| Alt Order #  | 06368188            |
| Deal #       |                     |
| Order Flight | 10/26/12 - 11/06/12 |

| Billing Calendar | Broadcast       |  |  |
|------------------|-----------------|--|--|
| Billing Type     | Cash            |  |  |
| Special Handling | CIA - Mark PAID |  |  |

| IDB#            |     |
|-----------------|-----|
| Advertiser Code | 251 |
| Product Code    | 454 |

| Agency Ref     |  |
|----------------|--|
| Advertiser Ref |  |

| Line | Channel          | Description                                  | Time          | Day      | Date        | Length | Air Time | Ad-ID         | Rate                  | Reconciliation   | Ref # |
|------|------------------|--|---------------|----------|-------------|--------|----------|---------------|-----------------------|------------------|-------|
| 1    | WRAL             | Late News                                    | 11-1135p      | -        |             |        |          |               |                       |                  |       |
|      | ISSUE CL         | ASS OF TIME r8.23                            |               | 10/22/12 | to 10/28/12 | 1x     | 1        |               |                       |                  |       |
|      | WRAL             |  |               | F        | 10/26/12    | :30    | 11:13 PM | CLFNC070112TV | \$5,000.00            | )                | 1     |
| 3    | WRAL             | WRAL 5am News                                | 5am - 5:30a   |          |             |        |          |               | * - ,                 |                  |       |
|      | ISSUE CL         | ASS OF TIME r8.23                            |               | 10/22/12 | to 10/28/12 | 1x     | 1        |               |                       |                  |       |
|      | WRAL             |  |               | F        | 10/26/12    | :30    | 5:24 AM  | CLFNC070112TV | \$900.00              | )                | 1     |
| 4    | WRAL             | 5:00 First News<br>ASS OF TIME r8.23         | 5-530p        |          |             |        |          |               | ,                     |                  |       |
|      | IOOOL OL         | A00 01 11WL 10.20                            |               | 10/22/12 | to 10/28/12 | 1x     | 1        |               |                       |                  |       |
|      | WRAL             |  |               | F        | 10/26/12    | :30    | 5:24 PM  | CLFNC070112TV | \$4,000.00            | )                | 1     |
| 7    | WRAL<br>ISSUE CL | CBS Evening News (M-F) ASS OF TIME r8.23     | 630p-7p       |          |             |        |          |               |                       |                  |       |
|      |                  |  |               |          | to 10/28/12 | 1x     | 1        |               |                       |                  |       |
|      | WRAL             |  |               | F        | 10/26/12    | :30    | 6:50 PM  | CLFNC070112TV | \$5,000.00            | )                | 1     |
| 9    | WRAL             | Fri Hour 2                                   | 9-10p         |          |             |        |          |               |                       |                  |       |
|      | 1550E GL         | ASS OF TIME r8.23                            |               | 10/22/12 | to 10/28/12 | 1x     | 1        |               |                       |                  |       |
|      | WRAL             |  |               | F        | 10/26/12    | :00    |          |               | <del>\$5,500.00</del> | See MG 23.3,23.4 | 1     |
| 18   | WRAL<br>ISSUE CL | CRIMINAL MINDS<br>ASS OF TIME r8.23          | 1135-1235XM   |          |             |        |          |               |                       | *                |       |
|      |                  |  |               |          | to 10/28/12 | 1x     | 1-       |               |                       |                  |       |
|      | WRAL             |  |               | Sa       | 10/27/12    | :30    | 12:34 AM | CLFNC070112TV | \$500.00              | )                | 1     |
| 19   | WRAL<br>ISSUE CL | On The Record 730-8p<br>ASS OF TIME r8.23    | 730-8p        |          |             |        |          |               |                       |                  |       |
|      |                  |  |               |          | to 10/28/12 | 1x     | 1-       |               | ****                  |                  |       |
| 04   | WRAL             | WDAL News Cat On 0.20                        | 0.00- 0.00-   | Sa       | 10/27/12    | :00    |          |               | <del>\$600.00</del>   | 9 See MG 19.2    | 1     |
| 21   | WRAL<br>ISSUE CL | WRAL News Sat. 9a-9:30a<br>ASS OF TIME r8.23 | 9:00a - 9:30a |          |             |        |          |               |                       |                  |       |



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| Line | Channel Description          | Time          | Day      | Date          | Length | Air Time | Ad-ID         | Rate                  | Reconciliation   | Ref # |
|------|------------------------------|---------------|----------|---------------|--------|----------|---------------|-----------------------|------------------|-------|
| 21   | WRAL WRAL News Sat. 9a-9:30a | 9:00a - 9:30a | •        |               | •      |          |               |                       | •                |       |
|      | ISSUE CLASS OF TIME r8.23    |               |          |               |        |          |               |                       |                  |       |
|      | WRAL                         |               | Sa       | 10/27/12      | :30    | 9:22 AM  | CLFNC070112TV | \$900.00              |                  | 1     |
| 23   | WRAL NFL (Late)              | 4-730p        |          |               |        |          |               |                       |                  |       |
|      | ISSUE CLASS OF TIME r8.23    |               |          |               |        |          |               |                       |                  |       |
|      |                              |               | 10/22/12 | 2 to 10/28/12 | 1x     | 1        |               |                       |                  |       |
|      | WRAL Fri Hour 2              | 9-10p         | F        | 10/26/12      | :30    | 9:34 PM  | CLFNC070112TV | \$5,500.00            | MG for 23.1,9.1  | 4     |
|      | WDAI                         |               |          | CLASS OF TIM  |        |          |               | <b>#</b> 0.000.00     |                  |       |
|      | WRAL                         |               | Su       | 10/28/12      | :00    |          |               | <del>\$8,000.00</del> | See MG 23.3,23.4 | 1     |
| 24   | WRAL 6pm News (Sun)          | 6-630p        |          |               |        |          |               |                       |                  |       |
|      | ISSUE CLASS OF TIME r8.23    |               |          |               |        |          |               |                       |                  |       |
|      |                              |               |          | 2 to 10/28/12 | 1x     | 1        |               |                       |                  |       |
|      | WRAL                         |               | Su       | 10/28/12      | :30    | 6:16 PM  | CLFNC070112TV | \$1,500.00            | 1                | 1     |
| 25   | WRAL 60 Minutes              | 7-8p          |          |               |        |          |               |                       |                  |       |
|      | ISSUE CLASS OF TIME r8.23    |               |          |               |        |          |               |                       |                  |       |
|      |                              |               |          | 2 to 10/28/12 | 1x     | 1        |               |                       |                  |       |
|      | WRAL                         |               | Su       | 10/28/12      | :30    | 7:38 PM  | CLFNC070112TV | \$7,500.00            | 1                | 1     |
| 26   | WRAL WRAL Sun Morning News   | 7-9a          |          |               |        |          |               |                       |                  |       |
|      | ISSUE CLASS OF TIME r8.23    |               |          |               |        |          |               |                       |                  |       |
|      |                              |               |          | 2 to 10/28/12 | 1x     | 1        |               |                       |                  |       |
|      | WRAL                         |               | Su       | 10/28/12      | :30    | 7:58 AM  | CLFNC070112TV | \$1,100.00            | 1                | 1     |
| 27   | WRAL CBS Sunday Morning      | 9-1030a       |          |               |        |          |               |                       |                  |       |
|      | ISSUE CLASS OF TIME r8.23    |               |          |               |        |          |               |                       |                  |       |
|      |                              |               | 10/22/12 | 2 to 10/28/12 | 1x     | 1        |               |                       |                  |       |
|      | WRAL                         |               | Su       | 10/28/12      | :30    | 9:10 AM  | CLFNC070112TV | \$1,200.00            |                  | 1     |
|      |                              | Aired Chata   | 44       |               |        |          |               |                       |                  |       |
|      |                              | Aired Spots   | 11       |               |        |          |               |                       |                  |       |

**Gross Total** \$33,100.00



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**Agency Commission** 

\$4,965.00 Payment Terms 30 Days **Net Amount Due** \$28,135.00